

**Pierre Bismuth****Where is Rocky II? – Promotional Occurrences**

In a solo exhibition at the Lokremise in St. Gallen, the French Oscar winner, artist, screenwriter, and director Pierre Bismuth (\*1963, Neuilly-sur-Seine) will present a series of trailers from his most recent star-studded film *Where Is Rocky II?* A video installation at the center of the exhibition, which was specially tailored to the specific architecture of the Lokremise, will show the story of the search for the mysterious object *Rocky II* by the renowned American artist Ed Ruscha (\*1937, Omaha, Nebraska).



Still aus *Where is Rocky II?* © 2016 – THE INK CONNECTION / VANDERTASTIC / FRAKAS PRODUCTIONS / IN BETWEEN ART FILM & VIVO FILM / ZDF

The enigmatic sculpture, which was left somewhere in the Mojave Desert, provides the framework for this multilayered film. Beginning as a documentary, the plot transforms into an action movie and ultimately, in a convoluted search through contemporary art and film, addresses delicate structures of seeing. With a contemporary cinematographic language and a cast including renowned writers and famous actors, Bismuth creates a playing field on which the question of creativity and artistic imagination takes the lead role. The film itself is an homage to screenwriters, in whose minds movies are created before they are made visible for the audience on the cinema screen.

Pierre Bismuth, who won the Oscar for best original screenplay in 2005 for *Eternal Sunshine of the Spotless Mind*, is known for his complex conceptual work that makes use of a variety of artistic approaches. He succeeds in bringing conceptual art into the realm of everyday gestures and thus turning habits of seeing and accustomed images from our imagination upside down.

T-shirts, coffee mugs, baseball hats with images and inscriptions: a series of products have been created for the exhibition as promotional items for the film *Where Is Rocky II?* With numerous trailers and teasers that function as short promotional videos, the exhibition ultimately constructs a mythical aspect of art: the attempt to show something whose origins remain inscrutable.

Curators: Lorenzo Benedetti, Roland Wäspe

**Exhibition dates**

8 July – 12 November 2017

**Press conference**

Fri, 7 July 2017

11 a.m.

Art section of the Lokremise

**Exhibition opening**

Fri, 7 July 2017

6:30 p.m.

Art section of the Lokremise

**Opening hours:**

Mon–Sat, 1–8 p.m., Sun 11 a.m.–6

p.m.

**Press contact**

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Fact sheet

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Exhibition venue	Art section of the Lokremise
Press conference	Friday, 7 July 2017, 11 a.m., art section of the Lokremise
Exhibition opening	Friday, 7 July 2017, 6:30 p.m., art section of the Lokremise
Curators	Lorenzo Benedetti, Roland Wäspe
Opening hours	Monday–Saturday 1–8 p.m., Sunday 11 a.m.–6 p.m.
Admission	CHF 6 Combined ticket for the Lokremise and the Kunstmuseum St. Gallen CHF 16 Free admission for members of the Kunstverein St. Gallen
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